



Virginia Green Hotels & Lodging Facilities



Parkside Resort Williamsburg, VA

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Parkside Resort

Virginia Green Activities

This facility pledges that they:

Offer optional linen service

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train housekeeping staff on our process for optional linen service
- Purchase water- and energy-efficient washers and dryers
- Use non-phosphate, non-toxic and biodegradable laundry detergents
- Minimize the use of bleach and chlorinated chemicals
- Use an ozone laundry system that greatly minimizes the need for detergents and saves water
- Other Activities: low VOC paints, CFC refrigerant program, minimum of 2 community based environment causes each year

Recycle

- Have in place clearly marked recycling bins or provide convenient drop-off locations for guests to recycle:
- Glass Bottles
- Plastic Bottles
- Aluminum cans

- Steel cans
- Newspaper
- Office paper
- Other items recycled by the facility:
- Printer/ copy machine toner cartridges
- Cardboard
- Fluorescent lamps
- Batteries
- Electronics equipment such as computers, etc.
- Other Activities: Discarded linen is donated to the Williamsburg SPCA

Reduce solid waste

- Track overall solid waste costs
- Instruct housekeeping staff to save and reuse unopened items
- Do not use any disposable containers, dishware, cutlery, or cups
- Use reusable coffee filters
- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper-towels and toilet paper
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Purchase recycled paper with a high-percentage recycled content
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible
- Use green cleaning products that are dispensed in bulk
- Use latex, low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping

Use water efficiently

- Perform preventative maintenance to stop drips and leaks
- Have installed high efficiency dishwashers
- Have installed low flow faucets and showerheads (use less than 2.5 gallons per minute)
- Have landscaping that utilizes native species
- Use rain gauges and water meters and only irrigate when necessary
- Have installed rain barrels
- Other Activities: Rain barrels are on order and will be installed by 1/2016

Conserve energy

- Have individual thermostats for each room; ensure they are correctly adjusted

- Have installed ceiling fans
- Regularly perform preventative maintenance on HVAC system
- Use natural lighting (i.e., open draperies and raise shades whenever adequate light from windows is available)
- Use lighting sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed compact fluorescent light bulbs in all rooms and canned lighting

For more information on **Parkside Resort**, see www.bluegreenvacations.com or contact Jamie Bertram at jamie.bertram@bluegreenvacations.com or 757-345-5573.

For more information on the Virginia Green program,
see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



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